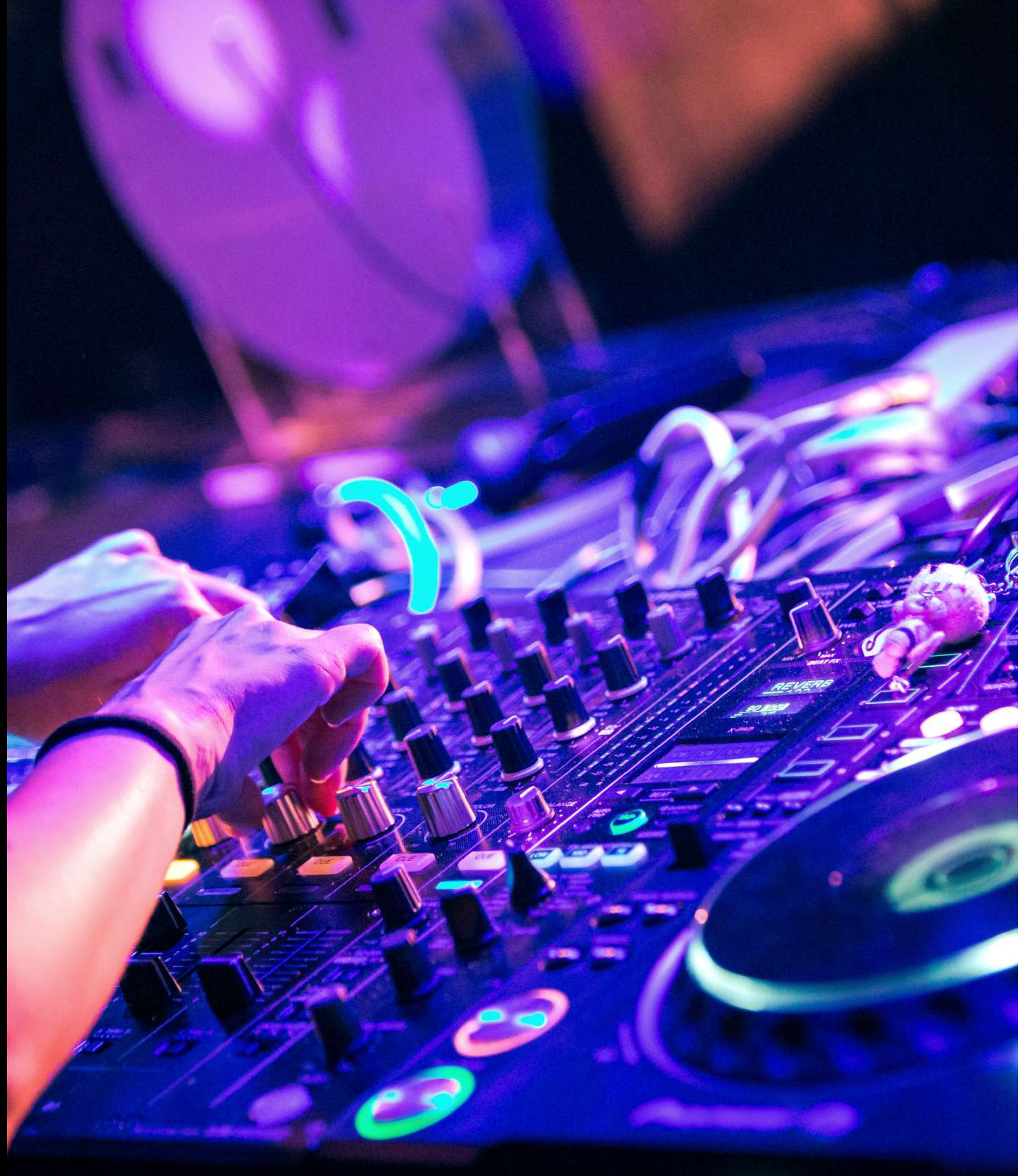


TRIPLE EXCELLENCE IN NIGHTLIFE

Because excellence makes the difference!



NIGHTLIFE
INTERNATIONAL

INFO@NIGHTLIFEINTERNATIONAL.ORG

About Us

The International Nightlife Association

The International Nightlife Association (INA) is the only organization in the world founded specifically to represent the entities involved in the nightlife sector, including restaurants, bars, clubs, lounges, sky bars, and the most important suppliers. INA is a member of the United Nations World Tourism Organization (UNWTO).



Our Mission

“ The International Nightlife Association's main objective is to promote, safety, quality, and service excellence in nightlife in order to improve the image of the nightlife sector, by offering the necessary tools for nightlife entrepreneurs to gain prestige while continuing to offer a world class service.





What We Do

- ✓ GIVE VOICE TO THE INDUSTRY AND ITS NEEDS
- ✓ EDUCATION AND TRAINING
- ✓ PROMOTION AND IMPLEMENTATION OF PROTOCOLS AND QUALITY AND SAFETY SEALS
- ✓ ORGANIZING EVENTS IDEAL FOR COOPERATION AND EXCHANGING IDEAS
- ✓ ANNUAL PUBLICATION OF THE WORLD'S 100 BEST CLUBS LIST
- ✓ NEGOTIATING WITH GOVERNMENTS AND AUTHORITIES IN DIFFERENT COUNTRIES FOR THE PROTECTION AND PROMOTION OF THE SECTOR



Common Dilemmas in Nightlife

1. Safety
2. Noise Pollution
3. Service Quality



Safety

After numerous incidents in nightlife, the INA has developed a seal of excellence that certifies a nightlife venue meets with safety requirements and is licensed by local authorities.

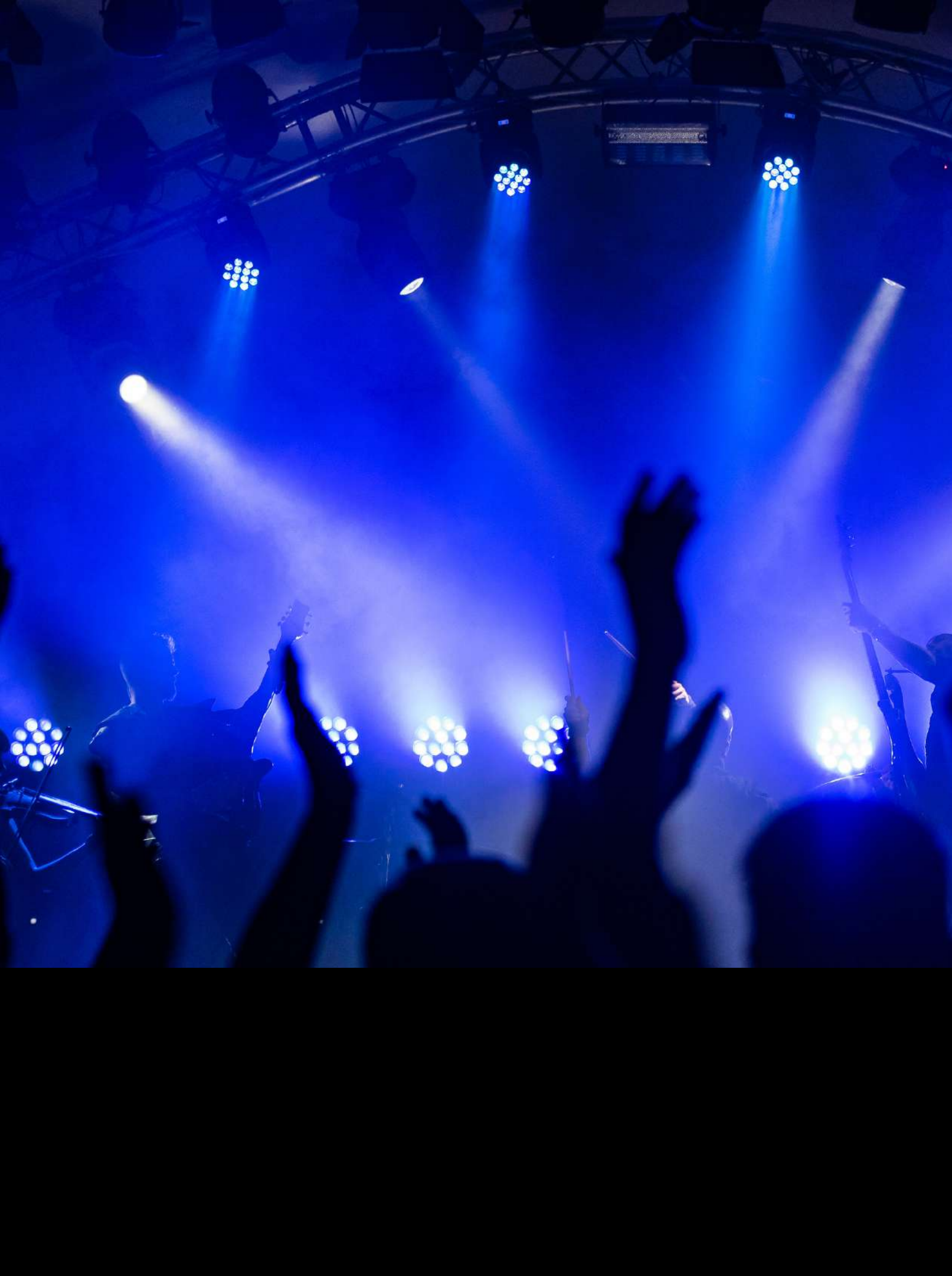
Noise Pollution

Nightlife venues are commonly in urban areas. Coexistence between venues, owners, and neighbors is complex due to noise complaints. INAQ promotes good practices, soundproofing and also vows for the protection of clients and workers hearing health, the environment, and safety.

Service Quality

This is the paramount for nightlife. The INA has developed the International Nightlife Quality Service seal which analyses and improves the venue's services in all aspects. All premises, facilities and staff involved in customer service is checked and evaluated in order to excel in this matter.



A vibrant nightclub scene with blue stage lights and silhouettes of people dancing. The image is split vertically, with the left half showing the club atmosphere and the right half containing text.

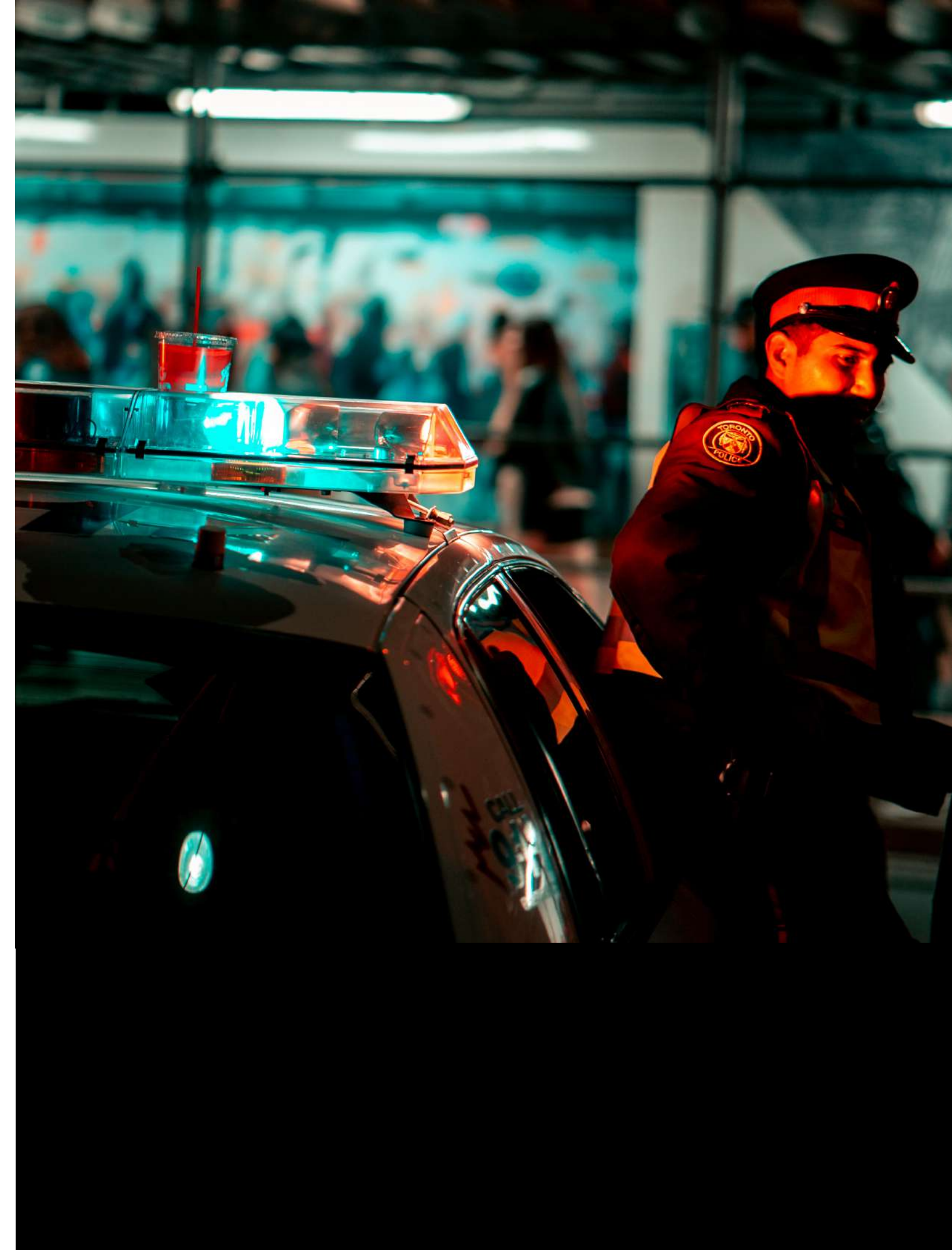
“ 1 out of every 3 tourists take into account the nightlife offer before picking a destination

The more quality and excellence the nightlife industry gains, the **more prestige** a tourist destination acquires meaning a much more **desired differentiation** that clients all over the world recognize and reward.

International Nightlife Safety Checked

Objectives:

- Security: **Improve** the **security** in nightlife venues.
- License: This allows future clients to know in advance if the venue is **licensed** and **meets** safety requirements, and even goes beyond the basics.
- Guarantee: **Guarantees** that the establishment is licensed according to its activity and disposes of a civil liability policy.
- Requirements: Justifies that the venue meets **minimum international safety requirements**.
- Prevention: Helps to prevent lawsuits, fines, accidents, and fatalities and **protects** the venue's **prestige**.
- Detection: Helps to detect possible breach causes that allow you to adopt the proper **safety, prevention, and corrective measures**.
- Ethics: Manifests the sector's commitment to clients' and workers' safety.
- Promotion: Promote this distinction in different channels such as social media, websites and tourist guides.



INA boosts its fight against drink spiking crimes

Under the umbrella of the international safety seal, as a novelty, the **INA** has incorporated into it a new element to prevent crimes such as sexual assault and stealing through drink spiking. To this end, the **INA** has signed an agreement with **NightCap, My Secure Cup** a manufacturer of reusable hair ties to protect drinks, and with **StopTopps and Shiel Up**, a manufacturer of disposable aluminum foil lids to cover drinks.

However, this is not the only measure included in the **International Nightlife Safety Checked (INSC)** seal to prevent sexual harassment and sexual assault in nightlife spaces, since a few years ago we introduced an international protocol to prevent sexual assault known as like **ASK FOR ANGELA**, imported from the UK and that comes from the term Angel.



Other safety measures



ACORD
CERTIFICATE OF LIABILITY INSURANCE
DATE (MM/DD/YYYY) 8/5/2013

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

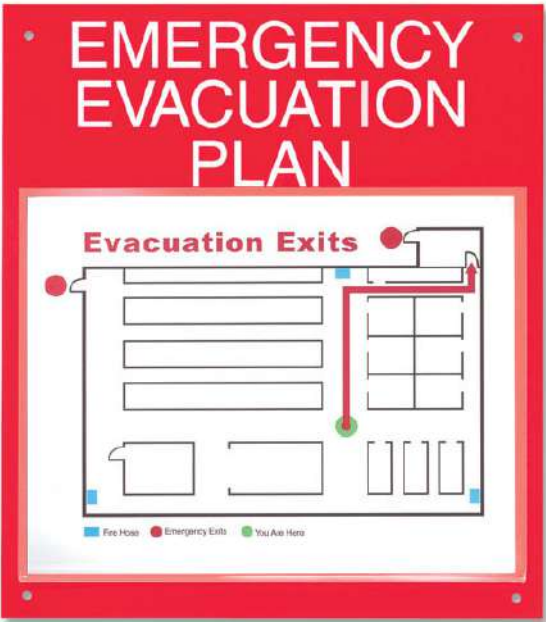
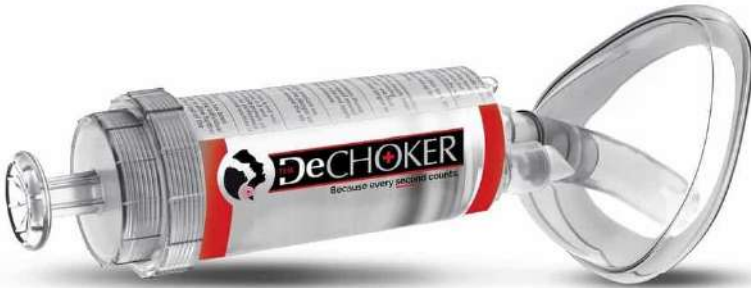
PRODUCER: _____
INSURANCE AGENCY NAME HERE _____
INSURER: _____
CONTRACTOR'S NAME HERE _____

COVERAGE: _____
CERTIFICATE NUMBER: CL123.931.00003
REVISION NUMBER: _____

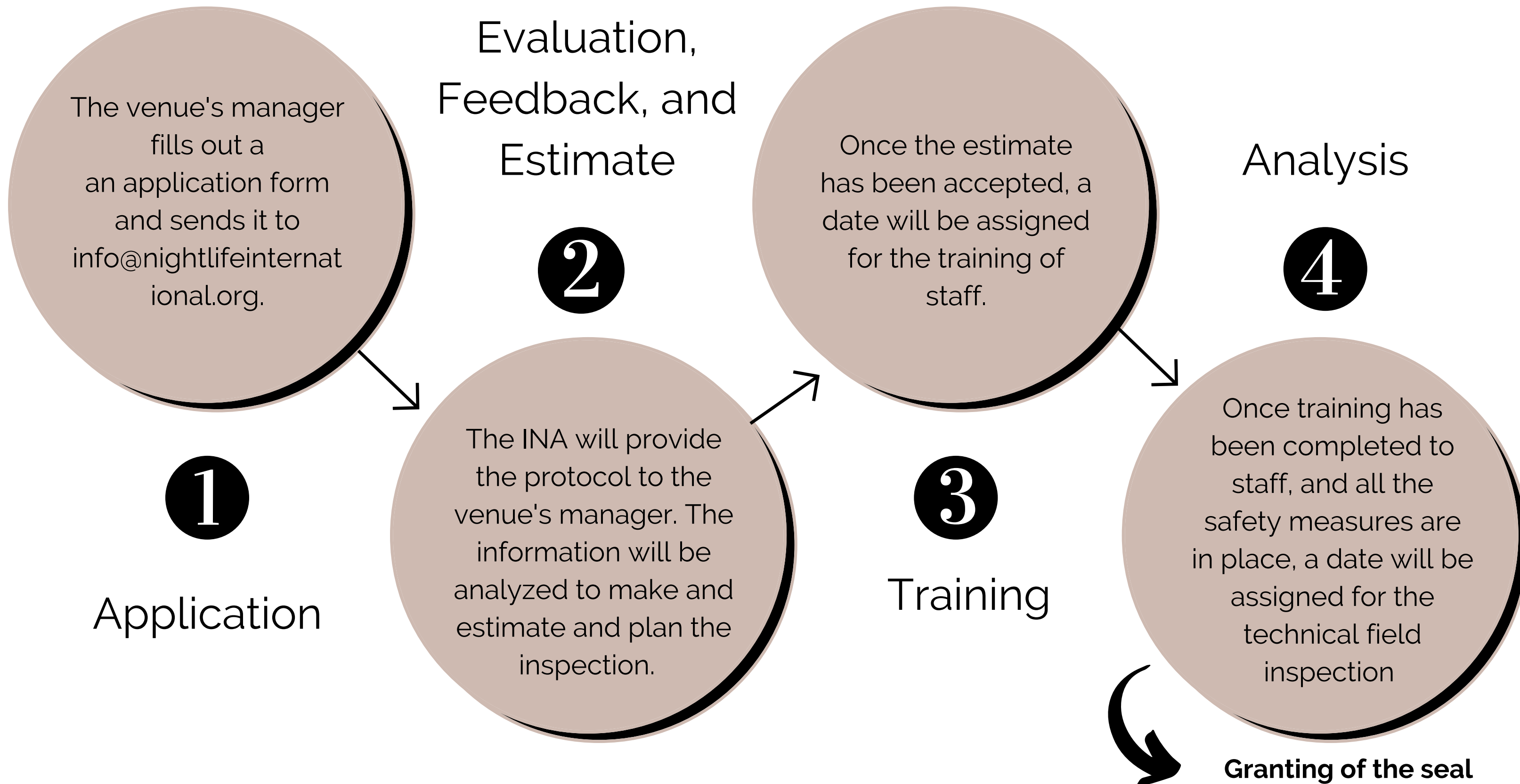
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

LINE	TYPE OF INSURANCE	COVERAGE	POLICY NUMBER	POLICY PERIOD	POLETYPE	POLETYPE	POLETYPE	POLETYPE	LIMITS
A	GENERAL LIABILITY	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY	SAMPLE						EACH OCCURRENCE \$ 1,000,000
		<input checked="" type="checkbox"/> CLAIMS MADE							ADDITIONAL \$ 300,000
		<input checked="" type="checkbox"/> OCCUR							ADDITIONAL \$ 3,000
									PERSONAL & ADJ. INJURY \$ 1,000,000
									GENERAL AGGREGATE \$ 2,000,000
									PRODUCTS - COMP/OP AGG \$ 2,000,000

GEN'L AGGREGATE LIMIT APPLIES PER: ☒ POLICY ☐ PER ☐ LOC



INSC PROCESS



International Nightlife Acoustic Quality



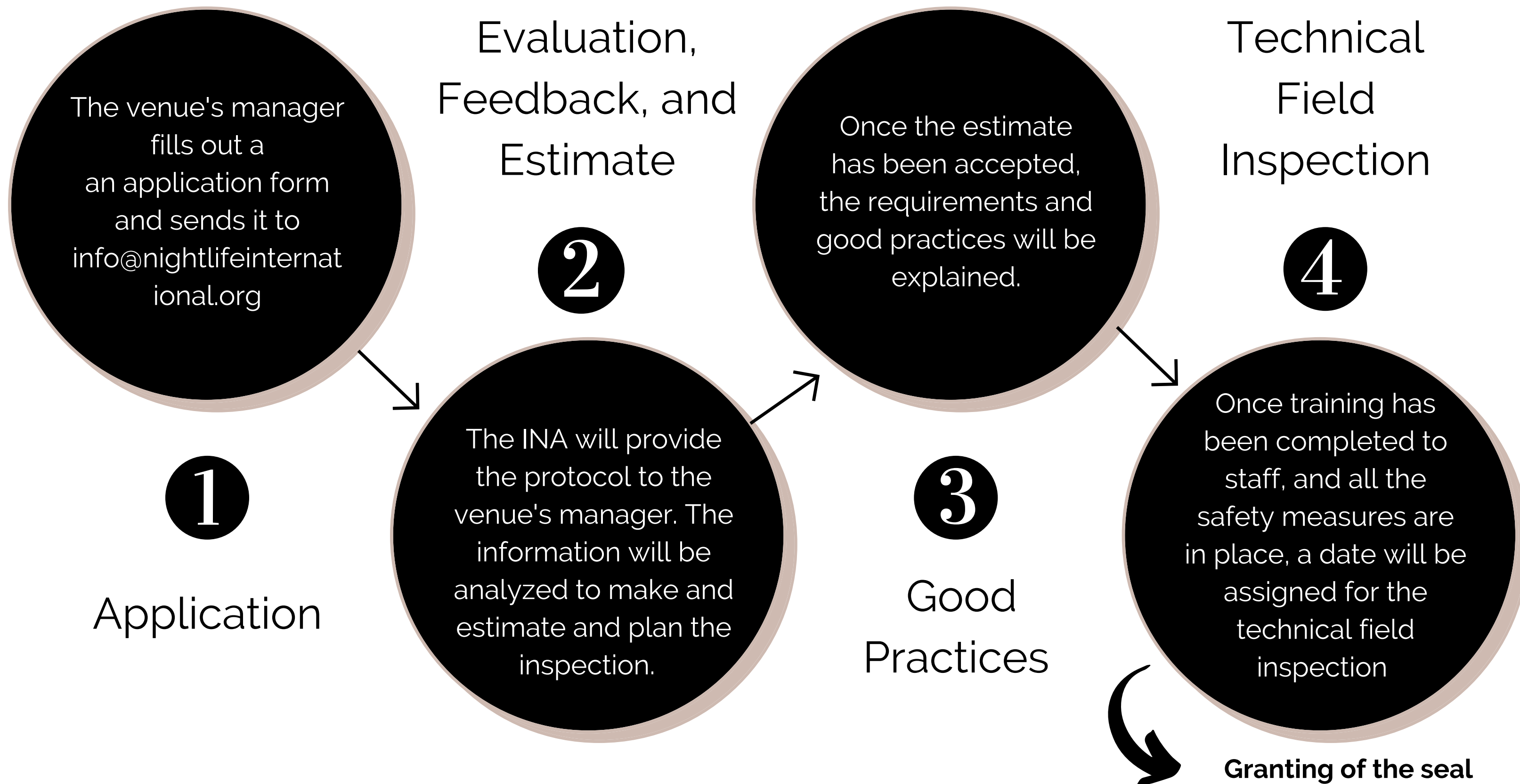
International Nightlife Acoustic Quality


Objectives:

- Good Practices: This justifies that the venue is applying **good acoustic practices** according to its license.
- Guarantee: Guarantees that its owners and workers are **meeting standards when it comes to noise pollution**.
- Requirements: Justifies that the venue meets minimum international safety requirements.
- Prevention: **Triple acoustic health protection** for workers, clients, and neighbors.
- Detection: Helps to detect possible acoustic problems that allow **adopting the appropriate preventive and corrective measures**.
- Ethics: Introduces a new image and proper **ethics** of the industry in modern-day society. Making the industry a **prime promoter** of quality and **well-being**.
- Promotion: Promote this distinction in different channels.



INAQ PROCESS





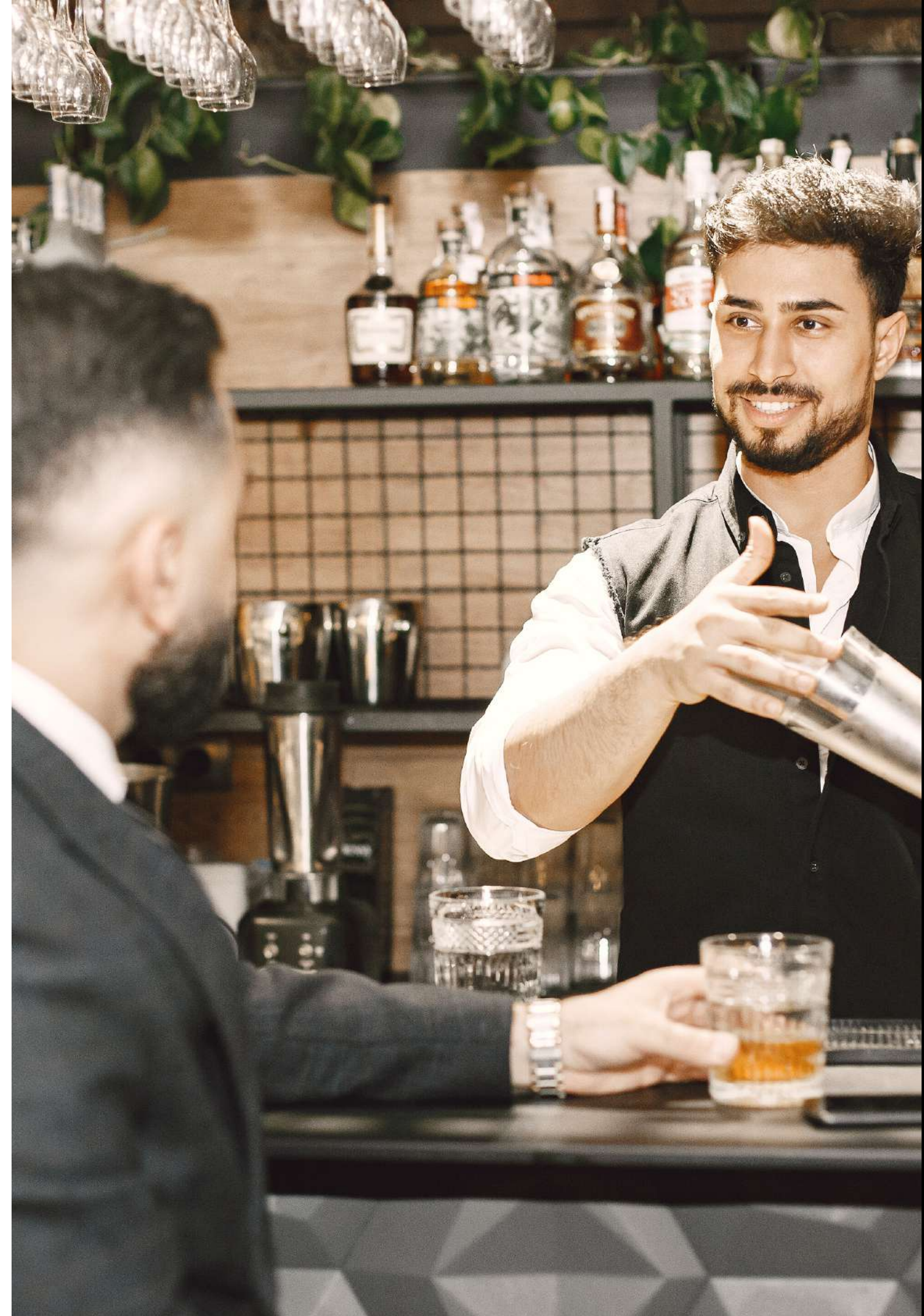
“ The INAQ creates a triple health acoustic protection for clubbers, workers, and neighbors by designing a reduction in noise pollution for better well-being in the community



inaQ
INTERNATIONAL NIGHTLIFE
ACOUSTIC **QUALITY**

International Nightlife Quality Service

The INA has experts in different fields related to quality service with an outstanding experience in nightlife and a solid reputation. Together with the INA, the consultants are in charge of evaluating premises, analyzing all those aspects collected in detailed teamwork, turning this distinction into a differential fact and coveted by those establishments that wish to stand out for their quality service.



What is Quality in Nightlife?

Customer Service

This is paramount when it comes to quality. All details are covered with all the staff who attend the customers at all levels.

Entrance, Decoration, Sound, and Staff

It all begins with the first impression customers get when they enter the venue's environment, even before walking through the venue's doors. For this, the INAQ evaluates all the details related to service, ambiance, and look and feel.

Communication & Sustainability

Nightlife requires an active involvement and engagement between clients and the venue, especially on social media. Sustainability is also very important in modern-day society, making it important for venues to adopt sustainable methods and demonstrate their commitment with the environment.



INQS PROCESS

